

PRIVACY NOTICE ON THE PROTECTION AND THE PROCESSING OF PERSONAL DATA

A) INTRODUCTION

Vitra Karo Sanayi ve Ticaret A.Ş. as (Vitra Karo), we pay due attention to compliance with the Personal Data Protection Law No. 6698 ("PDPL") and in this case, we take all the maximum precautions. For this reason, it is very important for us to read this text, which details which personal data we use and for what purpose, and to show that you clearly understand the obligations of Vitra Karo, which is responsible for the administrative and technical security of your personal data as "Data Controller".

B) INFORMATION WE MAY COLLECT FROM YOU

In compliance with the Personal Data Protection Law, we may collect and process it when you visit our website, through cookies and by filling out the form on our website.

This may include your title, first name, surname, address, telephone number and email address.

You can access detailed information about the processing of your personal data from the Vitra Karo Sanayi ve Ticaret Anonim Şirketi Personal Data Protection and Processing Policy ("Policy") at www.vitratiles.com.tr/tr/kvkk.

C) METHODS OF AND LEGAL GROUNDS FOR THE COLLECTION OF YOUR PERSONAL DATA

Your personal data are collected, by fully or partially automated means, through:

- your visit to the website as well as the transactions you perform during your visit,
- the cookies on the website,
- your application submitted by filling out Form on the Web Portal <https://www.vitraglobal.com/fairs/coverings-2024/> or <https://www.vitraglobal.com/>

Your personal data, whose processing purposes and methods of collection are presented to you, will be processed as per the following legal grounds set forth in Article 5 of the PDPL:

- Where processing of personal data of the parties to a contract is necessary, provided that it is directly related to the establishment or performance of the contract;
- Where processing of personal data is necessary for compliance with a legal obligation to which Vitra Karo is subject;
- Where data processing is necessary for the legitimate interests of the data controller, provided that the fundamental rights and freedoms of the data subject are not harmed.
- Communicating with you for product promotion and marketing in case of your explicit consent.

D) USES MADE OF THE INFORMATION

Your personal data, which will be processed within the scope of your visit to our website at <https://www.vitraglobal.com/>, are processed for the following purposes:

- Your website login/logout times, IP address and MAC address, which are considered as part of the transaction security data category, are processed in order to carry out activities in

accordance with the legislation as clearly set forth in Law no. 5651 on the Regulation of Publications on the Internet and Combating Crimes Committed by Means of Such Publication, and applicable legislation, for the fulfillment of our obligation to keep digital traffic records; and your personal data processed through the cookies on our website are processed for the purposes of ensuring the smooth and secure operation of our website, enabling you to browse our website and presenting you with the information provided on our website.

- Your personal data (name, surname, contact phone, email and address) that you provide to us by filling out the form on our website; will be processed for the following purposes in case of your explicit consent:

- a. To notify you about changes to our products;
- b. To carry out our obligations arising from any contracts entered into between you and us;
- c. For customer service, running our business and improving our services;
- d. To provide you with details of our services, information, newsletters, and details of promotions and offers which we feel may interest you;
- e. To design, coordinate, develop, execute the company-specific commercial activities, planning and execution of business development activities,
- f. To customize products and services according to individuals, setting up and executing activities for profiling, promotion and marketing,

The collected personal data may be transferred to our suppliers, distributors, legally authorized public institutions, and legally authorized private individuals in accordance with the data processing conditions specified in Article 5 of the PDPL and in compliance with the rules regarding the transfer of personal data specified in Article 8 of the PDPL, for the purpose stated above.

E) YOUR RIGHTS

Article 11 of the PDPL stipulates that data owners have the following rights against the data controller:

- To find out whether Personal Data is processed, to request information about it if it is processed,
- Learning the purpose of processing Personal Data and whether it is used in accordance with its purpose,
- Knowing third parties to whom Personal Data are transferred domestically or abroad,
- Requesting correction if Personal Data is incomplete or incorrectly processed,
- Requesting the deletion or destruction of Personal Data within the framework of the conditions stipulated in the relevant legislation, requesting notification of the transactions made to third parties to whom Personal Data has been transferred,
- Objection to the emergence of a result against the person by analyzing the processed data exclusively through automated systems and
- Requesting the compensation of the damage in case the Personal Data is subject to illegal processing.

F) USE OF YOUR RIGHTS

You may send us your requests within the scope of the aforementioned rights in writing, via registered letter with return receipt, personally or via notary public, or via the registered electronic mail (REM), secure e-signature, mobile signature or via your electronic mail address (if any) that you notified to us before and which is recorded in our system.

If you submit your requests, we will conclude your request free of charge within 30 (thirty) days at the latest. However, if the transaction also requires a cost, you will be charged accordingly with the Tariff determined by Data Protection Board.

Depending on the nature of your request, your applications will be concluded free of charge as soon as possible and no later than thirty days; however, if the process requires an additional cost, you may be charged a fee in accordance with the tariff determined by the Personal Data Protection Board.

G) CHANGES TO OUR PRIVACY POLICY

We reserve the right to change this Privacy Policy at any time.

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to the vitrakaro@vitrakaro.hs02.kep.tr.